



ISO/IEC 19770-1 SAM Standard Embraced By IAITAM & Incorporated into ITAM 360® Solution

IAITAM Members can now access Tiered Pilot ISO Certification

Suffield, OH and London (Vocus) October 7, 2010 -- International Association of IT Asset Managers, Inc. (IAITAM) will provide an ISO-19770 aligned version of its ITAM 360™ knowledge base and assessment system. This version – called ITAM 360/19770 – supports the next generation of the evolving 19770-1 standard from the ISO/IEC standards committee and allows organizations to evaluate their progress towards Tier 1 of the ISO SAM standard.

Responding to industry feedback, the next generation standard is still aimed at ISO-grade SAM but is evolving to provide for ISO 19770 certification stages, with greatest demand for Trustworthy Data on software and related IT assets.

Users of the ITAM 360/19770 system can get started, quickly gain insights and be well placed to demonstrate conformance. ISO conformance is attained when an organization can demonstrate achievement in the ISO 19770 Tier 1 process areas, which include inventory management, verification and license compliance reconciliation. In addition to the ITAM 360/ISO self-assessment approach, organizations may also trial the independent assessment approach, with a view to attaining a formal certification. This is being piloted in the U.K. (www.tieredSAM.org).

“Having a prestigious organization like IAITAM support the ISO standards development with its ITAM 360 system is a major step forward,” said Dave Phillips, Convener, ISO/IEC Working Group. “IAITAM helps standards development by providing wide distribution, and valuable feedback for good standards-making. With its best practices library and rigorous industry training and ITAM certification programs now aligning with ISO, IAITAM users can move to managing repeatable software licensing compliance process, using IAITAM’s tool to organize their procedures, policies and inventory reports. Previously, the ISO approach was all-or-nothing, but you rarely need all SAM processes, so the tiers will make a big difference. SAM standards work also has a new emphasis on mapping how-to practices and assessments, so these initiatives could herald a breakthrough, linking industry practices with recognized standards, allowing organizations to coordinate practices and assessments, directing SAM to lasting improvement and standardized results.”

ITAM 360/19770 will also provide:

- Support for proper implementation of ISO Tier 1 SAM standard including verification and licensing compliance reconciliation
- Organization of SAM documentation, easing formal certification and Tier-evaluation by structuring documents within the system so policies, process, and inventory reports can be readily linked with their corresponding ISO outcomes.
- Better understanding of the revised standard with emphasis on “how to” practices and assessments, making ISO-grade SAM more accessible

“By aligning various standards, such as ISO 19770, into ITAM 360, we are providing much needed information to IT asset managers – members and non-members - who need to close the knowledge gap,” said Barbara Rembiesa, President of IAITAM. “We’ve probably saved hundreds of thousands in ITAM man-hours with ITAM 360 and our IAITAM Best Practice Library resources as users apply the comprehensive road maps and



real-life case studies provided to enable them to envision, plan and execute ITAM projects. By working with ISO/IEC and incorporating Tier 1 alignment into our ITAM 360 system, we're offering many more options and choices for asset managers.”

IAITAM is an active participant of the ISO/IEC Working Group (WG21) and is an ISO/IEC SC7 WG21 Liaison Body.

About ITAM 360®

The ITAM 360 is an automated, interactive IT asset management (ITAM) knowledge base and assessment system based on the years of knowledge accumulated from the IAITAM Best Practice Library that offers step-by-step guidance backed by real-world case studies on assessment, the 12 key process areas of ITAM and integration of various standards and models including Information Technology Infrastructure Library® (ITIL®) and ISO/IEC 19770-1.

About IAITAM

For more information, go to www.iaitam.org or http://www.youtube.com/watch?v=36nFYNEBZKo&feature=player_embedded.

ITAM 360 is a registered trademark of the International Association of Information Technology Asset Managers, Inc. (IAITAM). ITIL® is a Registered Trademark, and a Registered Community Trademark of the Office of Government Commerce, and is registered in the U.S. Patent and Trademark Office. IT Infrastructure Library® is a Registered Trademark of the Central Computer and Telecommunications Agency which is now part of the Office of Government Commerce. All other marks are the properties of their respective owners.

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Contact Information

Jennifer Fugel

Phoenix Marketing Communications
973.748.4878 X101

Yin Chang

Phoenix Marketing Communications
973.748.4878 X100

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