

CONTACT: Yin Chang/Jen Fugel  
Phoenix Marketing Communications  
973.748.4878 x100/ x101  
yin [at] Fiercebird [dot] com / jen [at] Fiercebird [dot] com



FINAL

**IAITAM Executives Speak on Software Licensing & Management at CDW Sponsored 8-City Seminar Series Produced By CIO Magazine, Computerworld and Network World**

*IAITAM Leaders to Co-present with CDW, CIO Magazine*

**Canton, OHIO**; April 18, 2012 – [International Association of IT Asset Managers \(IAITAM\)](http://bit.ly/d2vQrp), today announced its participation in an eight-city event that will provide insight on how organizations can more effectively manage software licenses, lower costs and eliminate redundancies.

The seminar, entitled “Saving Time and Money in Software Licensing and Management,” sponsored by IAITAM Provider Member CDW, will examine the latest best practices in software licensing and management. In addition to Barb Rembiesa, CEO and Founder of IAITAM, and Lynne Weiss, Vice President of IAITAM, the panel of software licensing experts includes:

- Harry Zoberman, Vice President, Software Solutions, CDW
- Stephanie Kardaras, Solutions Manager, CDW Software Asset Management
- Charles Pelton, Contributing Editor, *CIO Magazine*

Topics covered during each seminar will include:

- Strategies and tactics for navigating software licensing agreements
- Modern approaches to Software Asset Management
- Software Licensing in the Cloud
- ITAM and how it can save time and money

All eight events are free to register and will be held in the following cities on the following dates:

- New York City, April 19th
- Washington DC, April 24
- Atlanta, May 9
- Los Angeles, June 19
- Chicago, June 21
- Dallas, June 26
- San Francisco, July 17
- Seattle, July 19

For information on registering please visit: <http://bit.ly/HiL4oc>

***About IAITAM***

To learn about IAITAM (International Association of IT Asset Managers), go to <http://bit.ly/d2vQrp> or [www.iaitam.org](http://www.iaitam.org).

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