

# INTERNATIONAL ASSOCIATION OF IT ASSET MANAGERS LAUNCHES WORLD'S LARGEST OPEN IT SOLUTIONS DATABASE

*Database To Revolutionize IT Problem Solving With a Wealth of Expert-Curated Content; New Resource Uses Reddit-Style Functionality That Allows Readers to “Rank” Content.*

**CANTON, OHIO—June 17, 2015** — Life just got easier for information technology (IT) professionals and small business owners around the world. The International Association of IT Asset Managers (IAITAM) today launched the world's largest IT Asset Management Knowledge (ITAK™) database.

ITAK is an open database made available by IAITAM at <http://itak.iaitam.org>.

IAITAM's new database will revolutionize how IT professionals and small business owners search for IT solutions and best practices by creating a “walled garden” of expert-curated articles broken down by subject area. By enabling readers to interact with the resource and “like” articles they find most valuable, the database will also incorporate the expertise of IAITAM members and other IT professionals, and will naturally become better and more efficient as it matures.

Dr. Barbara Rembiesa, the founder and CEO of IAITAM said: **“In developing and opening the ITAK database to the public, we sought to plug an essential knowledge gap that we saw in IT. Small business owners and IT asset managers too often were finding themselves searching for solutions using standard databases and search engines that directed them to poor or unreliable content. In the ITAK database, skilled IAITAM experts act as stewards of the best and most reliable content available. By giving the community immediate access to the information addressing the IT challenges that plague businesses, institutions, and governments worldwide, IAITAM has created a revolutionary service that will be the logical first stop for anyone seeking to solve an IT problem.”**

The database's content, which is hand selected through a process of submission, review and approval, includes issues such as: The Best Ways to Destroy Data: “To Shred or Not to Shred?”; “Can Megadata Breaches be Prevented? Lessons from Target and Home Depot”, and “A Practical Guide to Audit-Readiness – Seven Tactical Actions that Deliver Results”.

## **ABOUT IAITAM**

The International Association of Information Technology Asset Managers, Inc. is the professional association for individuals and organizations involved in any aspect of IT Asset Management, Software Asset Management (SAM), Hardware Asset Management, Mobile Asset Management, IT Asset Disposition and the lifecycle processes supporting IT Asset Management in organizations of every size and industry across the globe. IAITAM certifications are the only IT Asset Management certifications that are recognized worldwide. For more information, visit [www.iaitam.org](http://www.iaitam.org), or the IAITAM mobile app on Google Play or the iTunes App Store.

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