

CONTACT: Yin Chang/Jen Fugel
Phoenix Marketing Communications
973.748.4878 x100/ x101
yin [at] Fiercebird [dot] com / jen [at] Fiercebird [dot] com



Note: To learn more about IAITAM, go to <http://bit.ly/d2vQrp>.

FOR IMMEDIATE RELEASE

DECEMBER IS IT ASSET MANAGEMENT AWARENESS MONTH

IAITAM Presents Daily Hot Topics During the Month-long Celebration

SUFFIELD, Ohio; November 15, 2010 – December is IT Asset Management (ITAM) Awareness month and the International Association of IT Asset Managers, Inc. (IAITAM) is providing free, daily events online to support the advancement of the ITAM profession.

In the month of December, IAITAM will host daily webinars offering information and education focusing on real-world issues and industry best practices that impact IT Asset Managers every day. Scheduled topic areas include: acquisition management; vendor contract management; minimizing liability in IT Asset Disposal; software asset management issues; and process insights for IT asset management.

Additional activities include an enhanced December issue of *ITAK* magazine featuring editorial content focused on trends in asset management, a weekly IAITAM radio show on the MyTechnologyLawyer.com program and IAITAM presentations in the association's Member User Group sessions.

"As the world's largest and most active IT asset management organization, we are committed to providing the best information and educational activities to support our members and the IT world at large," said Barbara Rembiesa, President of [IAITAM](http://www.iaitam.org). "This December's ITAM Awareness Month is dedicated to people who are likewise committed to their careers."

Each day is sponsored by an IAITAM Provider Member, who will give a 30-minute presentation that will also be available in 2011 for on-demand viewing. Sponsors include Alvarez & Marshal; Animus Solutions, Inc.; Directions on Microsoft; HP; LANDesk Software; Miro Consulting, Inc.; and many more.

"As a tribute to ITAM Awareness Month, we are giving away a three-month subscription for the ITAM 360® Knowledgebase, the next generation of IT Asset Management program support," said Ms. Rembiesa.

ITAM 360 offers access to an interactive knowledge base, a practical performance model for assessment and planning and easy access to interrelationships for completeness of planning and understanding.

For the complete schedule or to enter to win a three-month subscription to ITAM360, visit http://www.iaitam.org/ITAM_AM.htm.

About IAITAM

To learn about IAITAM (International Association of IT Asset Managers), go to <http://bit.ly/d2vQrp> or www.iaitam.org.

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